



Your development
Our expertise

Let's work together

Proud member of:



**LAND & NEW HOMES
NETWORK**

Before we begin...

Allow me to introduce you to **Homes, Land & New Homes Division**.

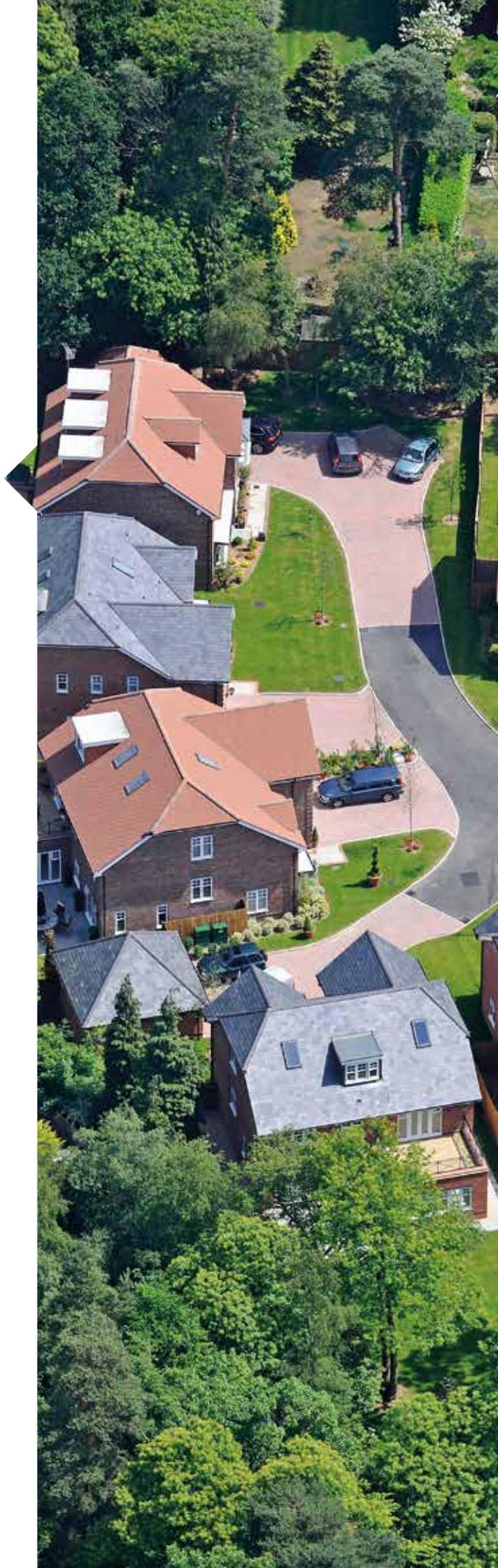
Ours is a business that's built on an unrivalled combination of experience, insight and inspiration, and what we do is help landowners and house builders maximise the value in land and new homes sales.

Our team have the expertise and experience to understand what makes your business tick and the contacts and strategies to make it work even harder for you.

Working in conjunction with non-competing member estate agency firms through the Land & New Homes Network we are well placed to provide coverage across the UK.



Pepe De Fazio
Director of Land & New Homes



Our experts are your assets

Our dedicated team can take complete responsibility for your project. Here are a few of the key people who'll help you make the most of your development.



Pepe De Fazio

Director of Land & New Homes

As a familiar face within the Land & New Homes Division, Pepe is well versed on all things land and new homes and works with many clients in providing robust strategies for land disposal and acquisition. With a black book of contacts, he is well placed for bringing great opportunities to the table.



Rob Price

Co-Founder & Director

As the co-founder of Homes Estate Agents, Rob is integral to the Land & New Homes operation, providing development consultancy and key advice and guidance around new homes sales. Robs particular focus is to ensure all the core processes are in place to enable those crucial sales rates.



James Mott

New Homes Sales Advisor

Based in our regional new homes centre, James focuses his energy on the detailed marketing of each new homes development. Liaising with all local sales branches, James ensures each new home is receiving its maximum exposure and viewing traffic, while managing & driving all new homes sales activity across the region.







Our land credentials



Unlock local opportunities

We understand that house builders rely on specialists with proven experience in identifying and supplying land opportunities, so we ensure that our team is trained to act in your best interests.

For house builders and developers looking to acquire sites, we proactively seek out overlooked parcels of land, locate the owners, initiate sales discussions and help secure the best possible price.

Drawing upon our local knowledge and contacts, we make sure our clients are in the front of the queue for major opportunities. And when it comes to buying or selling, our unique expertise and network means that we excel in turning positive conversations into done deals.

We pinpoint and nurture potential sites on a daily basis in areas as diverse as:

- Land assembly
- Brownfield
- Strategic
- Commercial property
- Housing Associations
- Joint venture arrangements.

Ultimately, we understand your needs and our business culture is founded on helping you meet those needs. And with significant experience of all aspects of the development land market, we can provide you with expert disposal and acquisition advice.

Unlocking land potential

We pinpoint and nurture potential sites on a daily basis ranging from strategic sites to consented sites. Our comprehensive database of unbuilt consented sites from across the region is constantly updated, so if you have a specific requirement get in touch.



A profitable partnership



House builders and land owners engage our services at every stage of the development cycle, although we can deliver maximum value when we're consulted early-on in the process.

Development consultancy services

We offer on-the-ground insight and advice that is regularly converted into profitable results. Come to us for design advice and tactical guidance on key regeneration projects, or press our team on anything from option appraisals and scheme optimisation, to feasibility studies or getting the housing mix right for a specific location.

Understanding the requirements of our clients and delivering value drives our service offering. We'll tailor our strategies to your specific needs, enabling you to maximise the value of your assets.

Come to us for specific advice and commonly-requested services such as:

- Pricing
- Market research
- Concept analysis
- Scheme analysis
- Value engineering
- New homes sales

Helping you create or enhance value before exiting



We take your business seriously



We're proud to have made a name for ourselves in the Land and New Homes market by not only understanding the needs of house builders and land owners, but by offering the specialist services that support growth.

So we excel in delivering all the necessary elements for the successful launch of a development, and the expertise and commitment to fully support the project for its duration. We have a great deal of experience of managing site sales operations for our clients and you can count on our staff to represent your company professionally and to uphold your best interests.

We've worked with many of the region's leading house builders and appreciate the finer details of working with premium developments. Our business driver is always to secure the best value for our clients, rather than take a sales rate. And in addition, we understand that a cohesive approach from a sales and lettings perspective can foster both short- and long-term gains.

With us by your side, you can achieve unrivalled exposure and enable the development to engage with an extensive catchment area. In short: we'll help you take your investment to the next level.

Expertise you can count on

- Off-plan sales
- Pre-launch strategies
- Affordable housing
- Student housing
- Private clients
- Conveyancing
- Investments
- Marketing strategies

Services you can trust

- Production of brochures, CGIs, etc.
- New homes mortgages
- Advertising campaigns
- Site sales staffing
- Effective signage
- Investor launches





Knoll

Twenty-First
Century
Classics



We're stronger together



**LAND & NEW HOMES
NETWORK**

Founded and run by renowned industry specialists, the Land & New Homes Network combines expert personnel with exclusive resources. When you engage with our unique alliance, you'll be able to create powerful relationships with some of the country's most ambitious independent agents, land owners and house builders.

In addition, we possess an unrivalled amount of data and robust insight from across the land and planning arena. We know what is happening on the ground right now in different marketplaces across the UK; hold extensive historical data on subjects such as the second-hand market and pricing; can understand the current demands and plot the future trends. It's a very valuable resource.

Tell us your strengths and your challenges, your ambitions and where you need support and we'll connect you with someone useful to you and your situation.



Discover more:
lnhnetwork.co.uk



Thank you for your time.

We look forward to discussing
how we can work together in
more depth soon.

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