

# homes

Spring & Summer 2023

## at home

Sales back to pre-pandemic levels with Homes reporting **+11%** on Sales agreed in the first quarter of 2023 compared to 2019

*more inside*

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valuation



*more than houses*

*landlords*

**50% OFF**  
fully managed  
lettings fees



Are you a landlord looking  
for a better service?  
**Look no further...**

\*T&C's apply - Contact us  
for further details.



**Unlock the potential  
in your land**

Contact our Land department

**Your Land ■ Your Plot**

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reassuringly  
stable conditions



## Rob & Charlie's Market Update

**Rob Price & Charlie Barr, Managing Directors at Homes, give an overview of Q1 as we head into Spring / Summer:**

*"Homes sales agreed numbers are more in line with the pre-pandemic market, tracking at **+11%** compared to the first quarter of 2019.*

*A further sign of this recovery is that monthly sales agreed are now higher than in September for the first time since the mini-budget took place. With Rightmove reporting the national average asking price of property coming to market has risen by just **0.2%** this month, lower than the usual rise of **1.2%** at this time of year, it's a sign that new sellers are heeding their agents' advice to price cautiously and tempt Spring buyers. The current stable conditions may tempt more sellers to enter the market who had been considering a move in the last few years but had been put off by its frenetic pace.*

*The first-time buyer sector hits a new record asking price of **£224,963** this month, despite economic headwinds. Faced with climbing rents, buying a home is still a compelling option for those who are able to clear the mortgage and deposit hurdles, with demand in this sector now **11%** higher than 2019."*

*\*Rightmove stats as of April 2023.*



Over 200 new homes  
coming soon across our  
region during 2023/24!

From highly reputable housebuilders, including Beckingham Homes, CALA Homes, Curationtech, Stylefront, OE Estates, Peter Cook Builders, Project26, Amiga Homes, 6A Vision Homes, Oakesfield, Cornerstone Property Construction, A&J Dwellings, plus many others...

**Let Homes help you secure  
your new build!**



## Calling All Landowners

If you are a landowner and wish to unlock the potential in your land, contact our Land department to see if we can assist you, just like we have many of the above landowners!

**Your Plot ■ Your Profit**

Get in touch today  
**01428 778729**



# celebrating

## 10 years with Homes



**Jane Collingborn**

Head of Central  
Administration



**Karen Goodman**

Petersfield Sales  
Manager

Jane Collingborn,  
Head of Central  
Administration said:

*"I have thoroughly enjoyed my 10 years at Homes and I'm looking forward to spending many more years as part of a successful, forward-thinking business"*

## Mortgages at Homes

in association with



## So, what is the future for interest rates?



Well, we are probably now in the new norm and won't see the return of sub 1% deals any time soon. The important factor in deciding what your next step is, whether you are looking to get onto the housing ladder, looking to move up a run or two, or just want the most suitable solution for your current situation, is to talk to an expert.

That way at least you can have a financial future which is tailored to you.

**Are you looking for financial advice? Call Homes today.**

# homes by numbers

The importance of being with a proactive agent who will uncover opportunities for you.

We are not an agent that relies on property portals; the core part of being an agent is knowing your clients - now more than ever! Let's get back to basics.

*\*Figures taken from the first quarter of 2023.*



**£39,217,576**

Total value of property sold in the first quarter of 2023



£0-£300,000

**754**

Active applicants looking in this price range



+560 lettings +908 sales



£300,000-£600,000

**1,468**

New applicants registered to date in 2023

**1,431**

Active applicants looking in this price range



**2,708**

Active applicants looking in the Homes patch



£600,000+

**1,080**

Active applicants looking in this price range



**19,061**

Outbound calls made by our sales team



**560**

New Letting applicants registered to date in 2023



**+11%**

Net sales increase verses 2019



**40**

Lets Agreed in the first quarter of 2023





Property comes in  
all shapes & sizes  
**we give each  
home the same  
five star service**

At Homes we are always happy to help whenever you are thinking about selling or letting, would like a market valuation, or have questions about selling land. If you are looking to 'test' the market in a low key way, we can also offer you a discreet approach, targeting buyers without full internet marketing. We are on hand to have an informal chat over the phone, meet at our office or at your home – whatever works best for you.



**Medstead £1,300,000**  
Sold by Homes Alton



**Milland £1,250,000**  
Sold by Homes Liphook



**Hindhead £1,200,000**  
Sold by Homes Grayshott



**Greatham £1,400,000**  
Sold by Homes Petersfield



**Alton £685,000**  
Sold by Homes Alton



**Liphook £550,000**  
Sold by Homes Liphook



**Beacon Hill £800,000**  
Sold by Homes Grayshott



**Petersfield £1,150,000**  
Sold by Homes Petersfield



**Medstead £500,000**  
Sold by Homes Alton



**Liphook £225,000**  
Sold by Homes Liphook



**Grayshott £750,000**  
Sold by Homes Grayshott



**Liss Forest £795,000**  
Sold by Homes Petersfield



**Alton £1,250 pcm**  
Let by Homes Alton



**Liphook £1,500 pcm**  
Let by Homes Liphook



**Haslemere £1,100 pcm**  
Let by Homes Grayshott



**Petersfield £2,995 pcm**  
Let by Homes Petersfield

**homes**  
*more than houses*

[www.homesea.co.uk](http://www.homesea.co.uk)

- **Alton:** 53 High Street, GU34 1AB - 01420 593900
- **Grayshott:** Headley Road, GU26 6LD - 01428 772699
- **Liphook:** The Square, GU30 7AB - 01428 728520
- **Petersfield:** 18 College Street, GU31 4AD - 01730 263907
- **Lettings:** The Square, GU30 7AB - 01428 728520
- **Sales Progression:** 53 High Street, GU34 1AB - 01420 593908
- **Land & New Homes:** 53 High Street, GU34 1AB - 01428 778278

**relocation  
agent network**

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**LAND & NEW HOMES  
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**BEST**  
ESTATE AGENT  
2021 - EXCEPTIONAL